



Position Description

Position Overview

Write one or two sentences that give a powerful overview of the position and can be used in cultivation efforts.

Title	
A title, in and of itself, can be a	
motivator for volunteer	
recruitment. For example,	
"Committee Chair" is not as	
captivating as "Team Captain;"	
"Researcher" may not be as	
attractive as "CSI – Community	
Service Investigator."	
Key Responsibilities	
Distill the responsibilities into	
three or four key areas that	
accurately describe what is	
needed. Give prospective	
volunteers enough information to	
envision themselves in the	
position without feeling	
overwhelmed. Resist the	
temptation to put policy and	
procedures into the position	
description.	
Initial Impact	
Initial impact is the difference	
that this activity/volunteer	
assignment makes in the near	
future. Consider the impact on the	
volunteer, on the organization	
itself, and on the community at	
large.	
Sustained Outcomes	
Sustained outcome is the lasting	
impact as a result of the	
volunteer's involvement. What are	
the long-term effects on the	
volunteer, on your organization,	
and on the community at large?	

Training	
Volunteers value the opportunity	
for training. In what ways will you	
provide new skills, abilities, or	
knowledge?	
Support	
Support defines what the	
volunteer will receive in terms of	
supervision, mentorship, regular	
meetings, check-ins, and other	
resources.	
Commitment	
(Length, frequency, and	
amount of time; location)	
Be as specific as you can in	
defining the length and frequency	
of time for the assignment (one	
time, weekly, monthly) and the	
total time commitment for the	
project (hours, months, years).	
Include when and where the	
project can be done (evenings,	
weekends, weekdays, or anytime;	
at the office, home, or another	
site). The more flexible you can	
make the assignment, the easier it	
is to recruit for the position.	
Skills and Qualifications	
Define what you are seeking in	
terms of skills, behaviors, and	
willingness to learn. Don't be	
afraid to ask for the qualifications	
you need.	
Benefits	
Define how the volunteer may	
benefit (meeting new people,	
learning new skills, training, or	
professional references). Consider	
both tangible and intangible	
benefits.	